

# Law Enforcement & Smart Cities' Video Surveillance Challenges

# 1,000,000,000

there will be 1 billion video surveillance cameras installed by 2022

OMDIA 2020



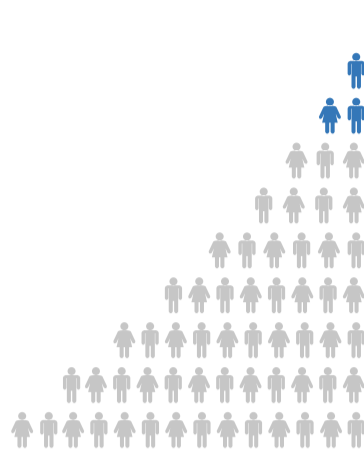
Even today, police are inundated with forensic video evidence. A 2019 **POLICE1** survey shares:



**37%**  
report reviewing > 20 hours of video / month

**35%**  
report reviewing > 80 hours of video / month

**32%**  
report reviewing < 20 hours of video / month



**67%** of respondents dedicate **3 or fewer** staff members to video investigations.

The ratio of staff availability to hours of video review needed is disproportionate.

Smart technology solutions, such as Video Analytics, are helping police manage intelligence more productively and effectively.

CASE STUDY



In one drug investigation, the Green Bay Police Department shares how BriefCam reduced their video review time:



**24 Hours**  
of video evidence



**53 Minutes**  
of video review



**15 Minutes**  
of video review



Applying BriefCam VIDEO SYNOPSIS®



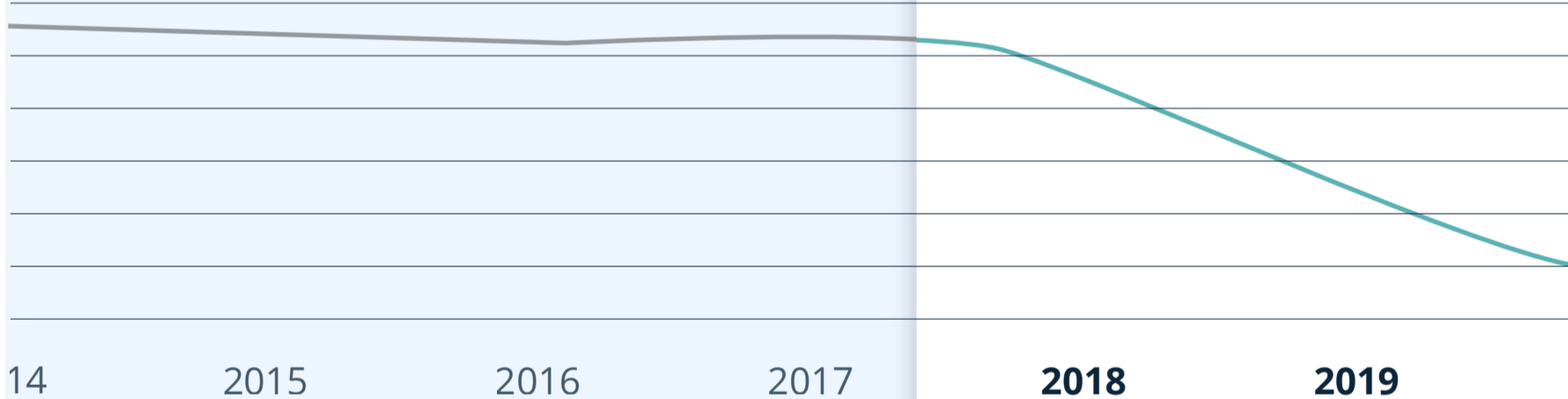
Applying additional BriefCam REVIEW filters

CASE STUDY



## 35% crime reduction in a single year

One US-based police agency invested in a real-time crime center in 2018, and by 2019 was already seeing significant results from their investigative technology investments



Citywide crime between 2014-2018 included over:

**20**  
Homicides / year  
85% gun related homicides

**40**  
Gunshot victims / year

**350**  
Robberies / year

The Gifford Law Center estimates that the average cost of crime per year to a community (without incarceration costs):

**\$22,000,000**

Between 2018-2019, the city experienced a 25% decrease in violent crime:

**-55%**  
Decrease in homicides

**-35%**  
Decrease in robbery

**-40%**  
Decrease in gunshot injuries

Estimated savings to the community (without incarceration costs):

**\$11,000,000**

**23x ROI**  
(in economic savings)

REQUEST A DEMO TODAY!

## ABOUT BRIEFCAM

BriefCam® is the leading provider of video analytics software that enables people, companies, and communities to unlock the value of video surveillance content. Delivering accurate, flexible, and comprehensive solutions, BriefCam's video analytics platform provides valuable insights for accelerating investigations, increasing situational awareness and enhancing operational intelligence.

VIDEO SYNOPSIS® technology is a registered trademark of BriefCam, Ltd. For more information about BriefCam's video content analytics solutions, visit <https://www.briefcam.com/>.