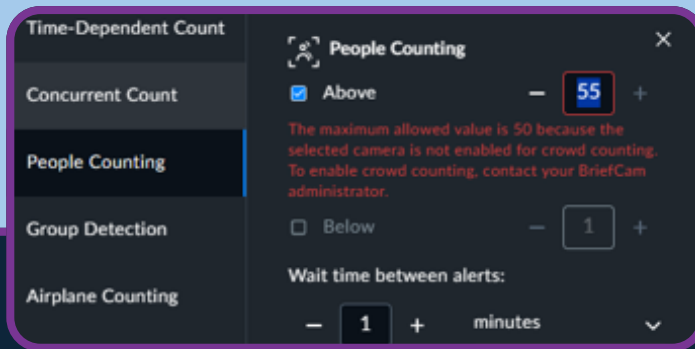


CROWD MANAGEMENT

Crowd management is essential to public safety, productive security, and efficient operations. Offering an ever-evolving and comprehensive suite of Crowd Management algorithms, BriefCam empowers you to respond to changes in any environment by providing the information you need as crowds evolve.

PEOPLE COUNTING



Purpose:

Count individuals passing through a specific point or area.

Application:

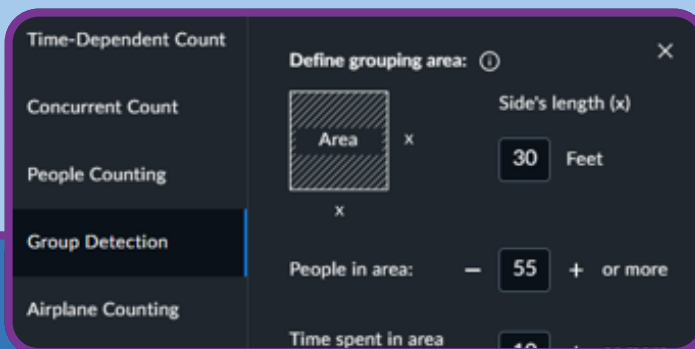
Understand foot traffic patterns for business operations and security.

Methodology:

Detect and track individuals as they enter or exit a defined area, cross a defined line, or pass through doorways.

Use for groups or crowds of up to 50 people.

GROUP DETECTION



Purpose:

Alert on clusters of individuals within a monitored area for a set amount of time.

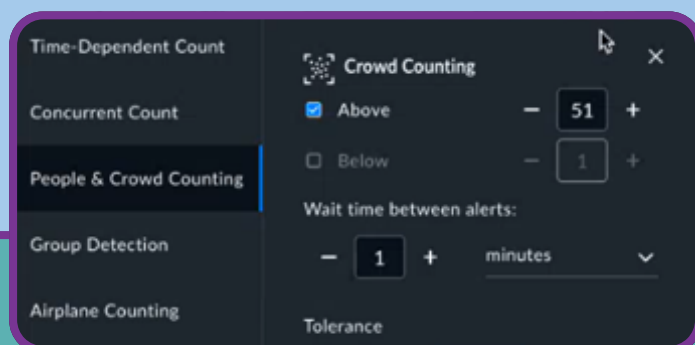
Application:

Identify group formation or loitering behavior within a pre-defined area.

Methodology:

Between People and Crowd Counting, **up to 250 people**, to define inputs – like area size, number of people, and time spent in the area – and generate alerts when the criteria are met.

CROWD COUNTING



Purpose:

Estimate total people in a crowd or area, rather than those passing through a specific point.

Application:

Estimate overall size of a crowd for security and planning.

Methodology:

The most comprehensive counting algorithm for large crowds over 50 people. Accounts for factors like crowd density, occlusion, and movement patterns

Learn more about BriefCam Crowd Management

[Schedule a Demo](#)